

# Business and Learning Opportunities

Below is a list of business and learning opportunities accessible for locally based businesses. Most learning opportunities are online. Please note, the descriptions of course offerings are supplied by the institutions and have not been evaluated by us here at BOOM Works. If you would like assistance in deciding on a course (how to measure and evaluate the course offerings, the institution's standing and delivery methods against your needs), please contact our education specialist at [projects@clunesnh.org](mailto:projects@clunesnh.org).



# Resources & Opportunities for Business

## Business Events Victoria

Business Events Victoria (BEV) is a convention bureau partner operating with the support of Victoria State Government. BEV offers unbiased, free expert advice to help you find the perfect destination for your business event, meeting or conference and supporting activities. <https://businesseventsvictoria.com/?gclid=EAlalQobChMI8IGbp-SDhAMVicU8Ah1ACLEAAYASAAEgL-D D BwE>

## RESET: F W Leadership Summit 2024

*Future Women*

*Sydney | Online – 4 & 5 March 2024*

Billed as a transformative event, where you'll spend two days listening, learning and connecting with experts, leaders and changemakers. An opportunity to form personal and professional relationships that will last a lifetime.

[https://events.futurewomen.com/fwsummit2024?utm\\_source=google&utm\\_medium=cpc&utm\\_campaign=sem&utm\\_content=summit&gclid=EAlalQobChMIhqC9zOaDhAMVgBCDAX048ABtEAAYASAAEgLgaPD BwE](https://events.futurewomen.com/fwsummit2024?utm_source=google&utm_medium=cpc&utm_campaign=sem&utm_content=summit&gclid=EAlalQobChMIhqC9zOaDhAMVgBCDAX048ABtEAAYASAAEgLgaPD BwE)

## Enabling Tourism Fund 2024

*Business Victoria*

The Enabling Tourism Fund 2024 is supporting regional and rural Victorian tourism projects to reach investment-ready status by funding planning activities such as feasibility studies and design for future investment.

This fund will help to deliver a strong pipeline of demand-driving tourism infrastructure projects across Victoria.

The fund will deliver two grant streams:

- Stream 1 – Testing the Concept: between \$20,000 and \$500,000 (excl. GST) for a project to test the concept of a new infrastructure project, such as a feasibility study, master plan or business case.
- Stream 2 – Preparing for Investment: between \$20,000 and \$500,000 (excl. GST) to prepare a combination of materials to ensure that a project is ready for infrastructure investment. These could include a detailed design package, funding strategy, or stakeholder and community engagement plans.

Applicants can only submit one application for either Stream 1 or Stream 2.

Applications for the Enabling Tourism Fund 2024 will close at 5pm on 28 March 2024.

Please make sure to read the [program guidelines](#) and [frequently asked questions \(FAQs\)](#) before applying. For an overview: <https://business.vic.gov.au/grants-and-programs/enabling-tourism-fund>

## Business Recovery Advisory Service

*Business Victoria*

For businesses affected by the Victorian 2022 floods.

<https://business.vic.gov.au/grants-and-programs/business-recovery-advisory-service>

## Small Business Bus

*Business Victoria*

The Small Business Bus comes fully equipped with expert advisers to provide general business assistance as well as financial and wellbeing support from trained experts. To further support businesses in flood-affected areas, Business Recovery Advisers will be onboard to offer dedicated recovery support. Bookings essential.

<https://business.vic.gov.au/grants-and-programs/small-business-bus>

## Development on Demand

*VicScreen*

Up to \$50,000 available for Victorian writers and producers who have production credits to develop narrative fiction or documentary screen projects.

<https://vicscreen.vic.gov.au/funding/development#development-on-demand>

## Business Advice

*Business Victoria*

Free 45-minute business advice session to plan, start or grow your business.

Delivered by Monarch Institute, one of Australia's premier training and skills organisations. Established in 2011, Monarch Institute has successfully helped over 25,000 participants improve their skills and knowledge through its customised professional courses and workshops delivered by respected professionals and leading thinkers. They are well equipped with advisers who are skilled with business expertise. The session can be used for setting directions, resolving key issues and developing action plans to achieve business goals. Business owners will be provided with a business action plan after their session.

<https://business.vic.gov.au/grants-and-programs/business-advice>

## Courses and Webinars available through Business Victoria

Short courses, online events and resources from the state's top education providers and industry experts to help you upskill and run your business better. Courses include:

Generating cash flow; Advanced strategies for taking your business online; Cut through on a budget; Cybersecurity; From bricks and mortar to online; Innovator's mindset; Maximising your market; Resilience, resourcefulness and adaptability; Social media and content marketing; Strengthening business practices; Taking your business online; and Winning government grants and tenders.

<https://business.vic.gov.au/learning-and-advice/courses-and-webinars>

## Partners in Wellbeing Helpline

*Business Victoria*

*Mode: Phone and Live Chat*

Running a small business is an exciting and enjoyable experience, but it also comes with a unique set of challenges and responsibilities. It is common for people to feel stress or concern about their business. Many people may not have someone to share their concerns with or would prefer not to discuss these issues with family members or friends. The helpline is a free and confidential service that provides support for small business owners and employees through trained wellbeing coaches, financial counsellors and business advisers. Call the Partners in Wellbeing Helpline on [1300 375 330](tel:1300375330) or Live Chat through the [Partners in Wellbeing website](#)

## Social Enterprise Fundamentals

*Social Startup Studio*

The Social Enterprise Fundamentals are a set of resources that provide the 'nuts and bolts' of social enterprise. They have been designed to provide the information needed before starting a social enterprise – and they are free to access.

<https://www.socialstartupstudio.com.au/social-enterprise-fundamentals-2/>

## SENVIC Membership

SENVIC aims to grow a social enterprise network in Victoria. Register your social enterprise and connect with likeminded business owners, gain access to courses, and learn more about how businesses can contribute to the development and growth a just and equitable society. <https://senvic.org.au/join-us/>

## SENVIC Events

For up-to-date details of forthcoming events hosted by SENVIC, explore the interactive schedule and map: <https://senvic.org.au/events/>

## Purpose Precinct

Explore the Purpose Precinct and be inspired to build your purpose and social enterprise networks: <https://purposeprecinct.org>

## Impact Boom

A blog and podcast with advice on marketing your social enterprise to maximise impact.

<https://www.impactboom.org/blog/2019/8/30/marketing-your-social-enterprise-advice-to-maximise-your-impact>

## ACRE: Thriving Rural Futures

*Australian Centre for Rural Entrepreneurship*

ACRE offers entrepreneurship education through the lens of social enterprise. It's Social Enterprise Academy offer practical, tailored group programs to increase your personal and organisational impact. These programs are held in-person and online and focus on a variety of different learning needs. You can also gain access to a library of more than 80 video courses that will take your social enterprise to the next level. From shorter to longer modules, the SEI library will help you address a gap in your knowledge or capability.

<https://acre.org.au/what-we-offer/for-emerging-entrepreneurs/learning-opportunities/>

## Business Events with Hepburn Shire Council

*Hepburn Shire Council*

Several workshops/webinars are available through Hepburn Shire Council. You can find the calendar of business events through the link below. Some forthcoming events include social media and content marketing, starting your small business, Proactive Farmer Initiative, winning government grants and tenders, cybersecurity, maximising your marketing. <https://www.hepburn.vic.gov.au/Businesses/Business/Business-events>

## Business Survey

*Hepburn Shire Council*

Hepburn Shire Council are currently undertaking a business survey to assist the Economic Development team develop workplans and a focus for the next 12 months. To ensure we are reflecting the needs of businesses in the shire, we are asking businesses to tell us what is important for the growth and development of the business sector including some logistical questions (i.e. when/where is best to have workshops). The current survey will take less than 10 minutes to complete and closes at 5pm on Sunday 4 February 2024.

<https://www.hepburn.vic.gov.au/Businesses/Business/Business-Survey>

## Short Courses

### Starting your small business - live webinar

*Hepburn Shire Council*

*Study Mode: Online*

This workshop is designed to help you learn the essentials of establishing a small business and planning for success. Two dates available:

- Wednesday, 07 February 2024 | 01:00 PM - 04:00 PM
- Tuesday, 20 February 2024 | 10:00 AM - 01:00 PM

<https://www.hepburn.vic.gov.au/Businesses/Business/Business-events/Starting-your-small-business-webinar>



## Certificates, Diplomas & Degrees

### Certificate IV in Entrepreneurship and New Business

*College for Adult Learning (RTO 22228)*

*Study Mode: Online*

The Certificate IV in Entrepreneurship and New Business (BSB40302) from College for Adult Learning is perfect for those currently operating or looking to launch a small business as you will gain an understanding of business operations and how to succeed in today's competitive market in a wide range of small business contexts.

<https://www.coursefinder.com.au/business-management/certificate-iv-in-entrepreneurship-and-new-business/?featured=1>

### Certificate IV in Entrepreneurship and New Business

*Open Colleges (RTO: 90796)*

*Study Mode: Online*

Delivered 100% online, this course has been designed to offer students the foundational skills across key areas; including small business strategic planning, financial management, marketing, and operations.

<https://www.coursefinder.com.au/entrepreneurship/certificate-iv-in-entrepreneurship-and-new-business/>

### Double Certificate IV in Entrepreneurship and New Business plus Marketing and Communication

*College for Adult Learning (RTO 22228)*

*Study Mode: Online*

The Double Certificate IV Entrepreneurship and New Business (BSB40320) plus Marketing and Communication (BSB40820) from College for Adult Learning is perfect for those currently operating or looking to launch a small business.

<https://www.coursefinder.com.au/business/double-certificate-iv-in-entrepreneurship-and-new-business-plus-marketing-and-communication/>

### Certificate IV in Entrepreneurship and New Business and Certificate IV in Marketing and Communication

*Open Colleges (RTO: 90796)*

*Study Mode: Online*

From business basics such as building relationships, financial management, and strategic and business planning to more advanced fields such as how to conduct market research in order to understand consumer behaviour, how to create effective marketing campaigns

for your business and how to build your customer base in both digital and off-line space, this flexible course will teach you everything you need to know to become a successful business builder.

<https://www.coursefinder.com.au/entrepreneurship/certificate-iv-in-entrepreneurship-and-new-business-and-certificate-iv-in-marketing-and-communication/>

## Dual Diploma of Social Media Marketing and Certificate IV in Entrepreneurship and New Business

*College for Adult Learning (RTO 22228)*

*Study Mode: Online*

The Dual Diploma of Social Media Marketing (10904NAT) and Certificate IV in Entrepreneurship and New Business (BSB40320) from College for Adult Learning is perfect for those wanting to gain essential social media skills to boost brand awareness and business growth.

<https://www.coursefinder.com.au/business-management/dual-diploma-of-social-media-marketing-and-certificate-iv-in-entrepreneurship-and-new-business/>

## Bachelor of Applied Entrepreneurship

*Torrens University Australia*

*Study Mode: Online*

Delivered by Ducere Business School and Torrens University. With this online degree, you can build your own venture. Ducere's unique learning and assessment model focuses on practical industry skills, achieved through holistic and applied assessment tasks.

Throughout your degree, you'll complete projects relevant to you, your current workplace and your future business – in place of exams, you'll be working on real business plans!

<https://www.coursefinder.com.au/entrepreneurship/bachelor-of-applied-entrepreneurship-duc/>

## MBA (Innovation and Leadership)

*Torrens University*

*Study Mode: Online*

Designed to give you world-class training that develops real-world business acumen, this online MBA (Innovation and Leadership) course is the ideal program for aspiring entrepreneurs and business leaders. Offered online by Ducere in partnership with the Torrens University, this groundbreaking MBA has been rated "Australia's most innovative online MBA" by the Financial Review.

<https://www.coursefinder.com.au/management/mba-innovation-and-leadership/>



## Graduate Certificate in Digital Product Design

*RMIT Online*

**Study Mode: Online**

Learn to design, evaluate and launch digital products and give your career a major boost with this Graduate Certificate in Digital Product Design qualification from RMIT Online.

<https://www.coursefinder.com.au/digital-media/graduate-certificate-in-digital-product-design/>

## Graduate Diploma in Digital Product Design

*RMIT Online*

**Study Mode: Online**

This course, developed in consultation with industry partners to ensure optimum relevance to current industry needs, will allow you to develop best practice human-centred design principles, as well as the crucial ethical, business, and technical expertise in digital product design.

<https://www.coursefinder.com.au/digital-media/graduate-diploma-in-digital-product-design/>

## Bachelor of Fashion Marketing and Enterprise

*Billy Blue College of Design*

**Study Mode: Blended – On campus & Online**

Prepare to become a next-generation leader in the fashion industry with this Bachelor of Fashion Marketing and Enterprise, delivered by Billy Blue College of Design at Torrens University Australia. This course teaches you how to create, market and manage commercial fashion enterprises in an ever-changing landscape. You will explore various business models, digital communication strategies, fashion buying and merchandise planning, brand development, consumer research, entrepreneurship and fashion retail and operations practices. Elective options allow you to further develop your skills in sales and negotiation as well as entrepreneurial finance.

<https://www.coursefinder.com.au/fashion-design/bachelor-of-fashion-marketing-and-enterprise/>

## Design Thinking for Innovation: Elevate

*Academy Xi*

**Study Mode: Online**

Companies excelling in design innovation report nearly double the stakeholder returns compared to industry peers, underscoring the high demand for individuals capable of conceiving and executing design solutions. For those seeking to enhance their problem-solving skills, this online course can efficiently propel you toward your desired goals.

<https://www.coursefinder.com.au/design/design-thinking-for-innovation-elevate/>

## Diploma of Fashion Marketing and Enterprise

*Billy Blue College of Design*

**Study Mode: Blended – On campus & Online**

This course teaches you how to create, market and manage commercial fashion enterprises in an ever-changing landscape. You will explore various business models, digital communication strategies, fashion buying and merchandise planning, brand development, consumer research, entrepreneurship and fashion retail and operations practices.

<https://www.coursefinder.com.au/fashion-design/diploma-of-fashion-marketing-and-enterprise/>

## Product Management: Elevate

*Academy Xi*

**Study Mode: Online**

This Product Management: Elevate course from Academy Xi helps students develop the strategic mindset needed for successful physical and digital product management.

<https://www.coursefinder.com.au/marketing/product-management-elevate/>

## Service Design: Elevate

*Academy Xi*

**Study Mode: Online**

Service Designers aim to create seamless and efficient service experiences. This involves organising behind-the-scenes resources that enable your service to be delivered – your employees, processes and systems. This course from Academy Xi is designed to prepare students to understand, refine and create services, and deliver a thoughtful brand experience. You'll learn how to use essential service design methods, tools and techniques to create a new service experience, or improve an existing one. You'll also learn how to conduct industry research; create customer journeys, experience maps and service blueprints; and develop effective and powerful pitches and presentations.

<https://www.coursefinder.com.au/design/service-design-elevate/>

